



UPF 50+

UPF 50+ is the maximum sun-protection rating for fabric and provides maximum protection of your skin against harmful UV rays.

Our Solar Performance line is ideal for team sports, workforces, adventures, coastal sports, and any high endurance activity. Featuring UPF 50+ solar protection, the Solar Performance fabric is lightweight, comfortable, and built to last.



PURE-TECH

Cool Wicking Technology that adapts to hot or cold conditions to keep you cool and dry. PURE-tech™'s intelligent design delivers superior moisture-wicking features shown to improve the body's core performance, releasing heat when it's warm and trapping it in the cold. Our UV-certified fabrics maximize absorbency and dry rapidly. PURE-tech™ is a permanent feature of the fabric effective moisture-wicking capabilities throughout the life of the garment. Wash after wash, and game after game — PURE-tech™ stands up to the toughest athletic challenges, keeping you cooler and dryer longer.



MADE IN THE AMERICAS

Manufactured in Colombia, South America, which is #1 in sustainable development and ethics practices in Latin America, generating most of their electricity from non-fossil fuel sources, principally hydro- and geothermal electricity.



M-SHIELD

Zinc-based anti-microbial technology keeps fabrics fresh and defends against odor causing bacteria. In addition to providing enhanced performance during use, the anti-microbial feature also helps to extend the useful life of the fabric.



MULTI-SEASON

Our fabrics not only serve well under the summer sunshine; but their technical properties make them perfect for use as warming and wicking layers during the colder months of the year.



MULTI-USE

Swimming, boating, working out, hiking, biking... Countless hours of adventure, play, and work logged in our shirts.



EASY CARE

Machine wash. Colors won't run or fade. Quick drying so items can hang dry or tumble low.



DURABLE

Our fabrics are designed and made to withstand the heat and pressures of sublimation printing. Colors and decoration on our clothing won't fade like most other standard shirts.